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JUL 28 2006

**RESPONSE UNDER 37 C.F.R. § 1.116
- EXPEDITED PROCEDURE -
EXAMINING GROUP 2600**

Our Docket No.: 42P6488C

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

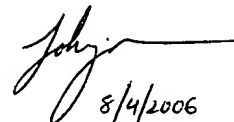
Shah-Nazaroff, et al.

Application No.: 09/904,825

Filed: August 20, 2001

For: Method and Apparatus For Collecting
And Providing Viewer Feedback
To a Broadcast)
) Examiner: Ma., Johnny
)
) Art Group: 2623
)
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DO NOT ENTER


8/4/2006**RESPONSE AFTER FINAL**Mail Stop AF
Commissioner for Patents
P.O Box 1450
Alexandria, VA 22313-1450

Sir:

In Response to the Final Office Action mailed May 30, 2006, Applicants respectfully request the Examiner to enter the following amendment and to consider the following remark.